



October 11, 2018

Re: Amida Care Viral Load Suppression Member Incentive Program

Dear Valued Amida Care Provider:

In support of Governor Andrew Cuomo's three-point plan to end the HIV/AIDS epidemic in New York State by 2020, Amida Care is proud to announce its viral load suppression member incentive program, "Live Your Life Undetectable".

The program aims to:

- Improve quality of life for your patients living with HIV
- Reduce the number of new infections through achievement of viral load suppression
- Improve retention in HIV medical care
- Improve ART adherence
- Provide improved linkage to social support services
- Provide financial incentive to your patients who achieve and maintain viral load suppression

Live Your Life Undetectable, an evidence-based program, approved by the New York State Department of Health, is a patient-centered program model of integrated care that empowers patients to work in collaboration with their primary care providers and supportive service providers to achieve and maintain viral load suppression. The Live Your Life Undetectable program will provide your patients enrolled with Amida Care with a financial incentive of \$100 for each quarter (three-month period) of demonstrated viral load suppression (<200 copies/ml) along with their participation in supportive services like case management or other provider-recommended medication adherence supports.

We greatly value and appreciate your partnership and shared alignment with our goal of improved patient health.

Stay tuned for additional details and instructions to come. In the meantime, if you have any questions or if we can be of further service, please contact our Provider Services Department at 1-800-556-0674 from 9 am to 5 pm, Monday through Friday, or via email anytime at providerservices@amidacareny.org. Please also visit our website at www.amidacareny.org for further information.

Sincerely,

Nicolette Piscatelli, Director, Provider Relations and Contracting